

Dalya F. Massachi

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SUMMARY: Over 20 years of professional experience in writing and editing for community-oriented organizations; group training and individual writing coaching; fund development and management; independent journalism; and online and offline research. Highly knowledgeable on cross-cultural, gender, and other social issues.

ORGANIZATIONAL WRITING/EDITING/MANAGEMENT

- 1999-present
Oakland, CA
- Communications and Fundraising Consultant (DBA: Writing for Community Success)**
- Write and edit web content, grant proposals, booklets, and/or other collateral for hundreds of nonprofit, foundation, small business, other organizational clients
 - Edit book manuscripts for independent publication
Sample books: “Move Our Message! How to Get America’s Ear: A Handbook for Progressives”; “Deep Green Yoga: How Nature’s Patterns Simplify Our Poses and Deepen Our Connection to the Planet”; “Healthy Bones Made Simple”; “Skyeview: A Sistah’s View of the World, Paris Edition”
 - Conduct customized writing workshops/courses/webinars/keynote speeches for community organizations, universities, and conferences across the country (see attached)
 - Provide one-on-one and group writing coaching for individuals in the social sector
 - Publish newsletter, tip sheets, websites: dfmassachi.net & writingtomakeadifference.com
 - Manage all business development and marketing, client relations
- 2012-present
Oakland, CA
- Founder and Host, Writing Wednesdays**
- Present tele-training and feedback to a national audience twice per month on writing-related topics
 - Interview guest speakers from associated fields
- 2012-present
Oakland, CA
- Co-founder/Presenter, Sustainable FundRaising Institute**
- Deliver distance-learning programs via webinar to national, regional and statewide associations of nonprofits and foundations
 - Coordinate and market programs
- 2011
- Author, *Writing to Make a Difference: 25 Powerful Techniques to Boost Your Community Impact***
- Published 365-page reference/workbook on marketing and fundraising for professionals in socially responsible organizations
 - Planned and implemented all book production, promotion, and marketing
 - Awards: 2011 ForeWord Reviews "Book of the Year Award", Gold; 2011 Independent Publisher Book Award ("IPPY"), Silver; 2011 Elit Electronic Book Award, Gold; nominated: 2012 Terry McAdam Award
- 1997 – 1999
San Francisco, CA
- Grants and Corporate Funding Manager, Equal Rights Advocates**
- Researched, planned, wrote, and tracked all foundation and corporate grant proposals, activity reports, and event solicitations for \$1.2 million nonprofit organization
 - Wrote, edited extensively for quarterly newsletter, Annual Report, website, other marketing materials

- Summer 1996
Ciudad Colon,
Costa Rica
- Graduate Assistant, Feminist International Radio Endeavor**
- Co-edited 300+-page book, *Women's Voices on FIRE* (2000)
 - Hosted live and pre-recorded radio productions
- 1995-1997
Athens, OH
- Editor, Appalachian Access AmeriCorps**
- Wrote, designed, and produced monthly newsletter for local arm of federal program
 - Assisted with reports, volunteer coordination, office management
- 1994-1995
Boston, MA
- Development Assistant, Park Square Advocates**
- Wrote/edited funder correspondence, grant proposals, and newsletter articles for New England-wide civil rights law firm
 - Maintained donor database
- 1993-1994
Cambridge, MA
- Editorial Consultant, University Conversion Project**
- Co-edited *Guide to Uncovering the Right on Campus* [excerpted in *Eyes Right!*, South End Press, 1995]. Contributed to promotion via press releases, press conference, etc.
 - Researched, solicited, wrote, copyedited and/or proofread informational, promotional materials such as newsletters, brochures, flyers, grant proposals

INDEPENDENT JOURNALISM

- 1993-present
various locations
- Independent Journalist**
- Author regular online columns: "Writer's Block" on OpportunityKnocks.org (2007-present) and "Write Right with Dalya" on Idealist.org (2006)
 - Research and write opinion pieces, features, news, profiles, reviews for national, regional and local magazines, newspapers, and websites
Sample media outlets: *Development Education Journal, National Business Employment Weekly* (College Supplement), *Boston Globe; Connections Magazine* (Golden Gate University), *The Oakland Tribune, Workforce Diversity; The Diversity Factor; Boston Book Review; Sojourner; Young Children; Somerville Journal*
 - Co-produced occasional radio programs with National Radio Project's Women's Desk
- 1997-1998
Columbus, OH
- Opinion Columnist, *The Columbus Dispatch***
- Wrote opinion column on current international, intercultural, gender issues (1-2 times per month)
- 1995, 1996
Athens, OH and
Cambridge, MA
- Co-host/Producer, local radio stations**
- Scripted, recorded, and edited 7-minute radio feature entitled "Women's Voices From Around the World" [aired on Women's International News Gathering Service]
 - Researched and interviewed guests on live radio concerning women's public affairs
- Summer 1994
Somerville, MA
- Editorial Assistant for published author**
- Provided editorial input on Melissa Everett's 400-page book manuscript, *Making a Living While Making a Difference* (1995, Bantam)
- 1992-1995
Somerville, MA
- Editorial Collective Member, *Dollars & Sense Magazine***
- Wrote and proofread articles, via team, for national popular economics bimonthly

PROFESSIONAL MEMBERSHIPS/RECOGNITION

- East Bay Toastmasters: Competent Communicator Award (2011); Vice President of Public Relations (2011); Member (2009-present)
- Selected Reviewer, applicants for California's organizational grantees, AmeriCorps (2009)
- Member, Advisory Board, Social Sector Leadership Certificate Program, John F. Kennedy University (2008-2009)
- Member, Board of Directors, Bay Area International Development Organizations (2004-2008)
- Listee, *Marquis Who's Who in America* (2004-present)
- Member, Young Nonprofit Professionals Network (1997-present)

EDUCATION

June 1997 M.A.: International Affairs (Communication & International Development)
Ohio University Specializations: print/radio journalism; gender studies; Latin America

Summer 1995 Intermediate/Advanced level Spanish
Guatemala Centro Maya de Idiomas, cooperatively run language school

April 1992 B.A.: International Studies (with honors); Certificate: Women's Studies
University of Specializations: economics, developing countries
North Carolina,
Chapel Hill

OTHER EXPERIENCE

2013-present Volunteer mentor, East Bay College Fund
1990s Tutor in English as a Second Language
Various locations
Summer 1989 Cultural exchange volunteer, Operation Crossroads Africa
Ivory Coast

OTHER LANGUAGES

- Spanish (conversational)
- French (reading)

REFERENCES Available on request

SPEAKING EXPERIENCE

Since 2002, I have presented writing technique seminars in person to several thousand participants across the U.S., as well as to international participants via online presentations. This work has included scores of sessions in partnership with a variety of community organizations and universities, as well as online (in webinars and teleseminars). In addition, I have been a panelist and resident consultant at several local, regional and national meetings and conferences. I help my audiences reach their fundraising and outreach goals. One of my favorite comments from a workshop participant is: "I am no longer clueless. Now I am dangerous!"

Examples from 2005 - 2013 include:

Conferences/Public Workshops/Appearances

American Humanics National Conference (twice)
 Assn of Fundraising Professionals –Golden Gate chapter
 Assn of Fundraising Professionals-Wine Country Chapter
 Assn of Lutheran Development Executives-Denver
 Bay Area BusinessWoman’s Expo
 Bay Area International Development Organizations
 (several times)
 Bridge to Integrated Marketing & Fundraising Conference
 Center for Nonprofit Advancement (Washington, DC)
 Center for Volunteer & Nonprofit Leadership of Marin (twice)
 CompassPoint Nonprofit Services (several times)
 Craigslist Foundation Boot Camp (several times)
 Dayton Metro Library
 Denver Public Library
 Eco-Net (Seattle)
 East Bay CBO Center (several times)
 East Bay Church of Religion Science Jobseekers
 Emerging Practitioners in Philanthropy (SF)
 Fair Trade Federation national conference (twice)
 Foundation Center-San Francisco and Atlanta
 Grant Professionals Assn (Miami Valley, OH)
 Grant Professionals Assn National Conference
 Grassroots Institute for Fundraising Training Conference
 Hub SOMA
 Independent Communicators Roundtable
 Media Alliance (several times)
 Money for Our Movements Conference (twice)
 National Assistance League Conference
 National Conference on Volunteering & Service
 National Council of Nonprofit Organizations/
 Nonprofit Congress
 Net Impact
 Northern California Human Resources Assn conference
 Oakland Chamber of Commerce Nonprofit Roundtable
 Opportunity Knocks Career Conference (several times)
 Rotary Club of El Sobrante
 San Francisco Arts & Media Expo (three times)
 San Francisco Writers’ Conference
 Santa Cruz County Community Foundation

Silicon Networks Nonprofit Conference
 Silicon Networks Small Business Conference
 SPIN Academy (several times)
 Taproot Foundation
 Toastmasters District 57 Conference
 Women’s Funding Network national conference
 Writing for Change Conference
 Young Nonprofit Professionals Network

Private Workshops

Fund for International Nonprofit
 Development (three times)
 Insight Center for Community Economic
 Development
 Male Contraceptive Resource Center
 National Council on Crime and Delinquency
 Rose Foundation for Communities &
 Environment
 Sports4Kids
 TechSoup
 Tides Center

Universities

California State University-East Bay (twice)
 Kennesaw State University
 San Francisco State University –
 Dept. of Social Work
 University of California-Berkeley
 Career Week
 University of California-Berkeley -
 Peace Studies Dept.

Webinars

Author Learning Center
 NonprofitWebinars (quarterly)
 NetworkForGood
 People-on-the-Go
 Scores of others via the Sustainable
 FundRaising Institute

TV/Radio Interviews

- “Bay Sunday”: KPIX-TV San Francisco
- *Chronicle of Philanthropy* “Fundraising Fundamentals” 3-part podcast series on grantseeking
- Grant Writing USA/National Grant Professionals Association Conference
- Nonprofit Development Series
- OK Radio
- ToastmasterTime TV